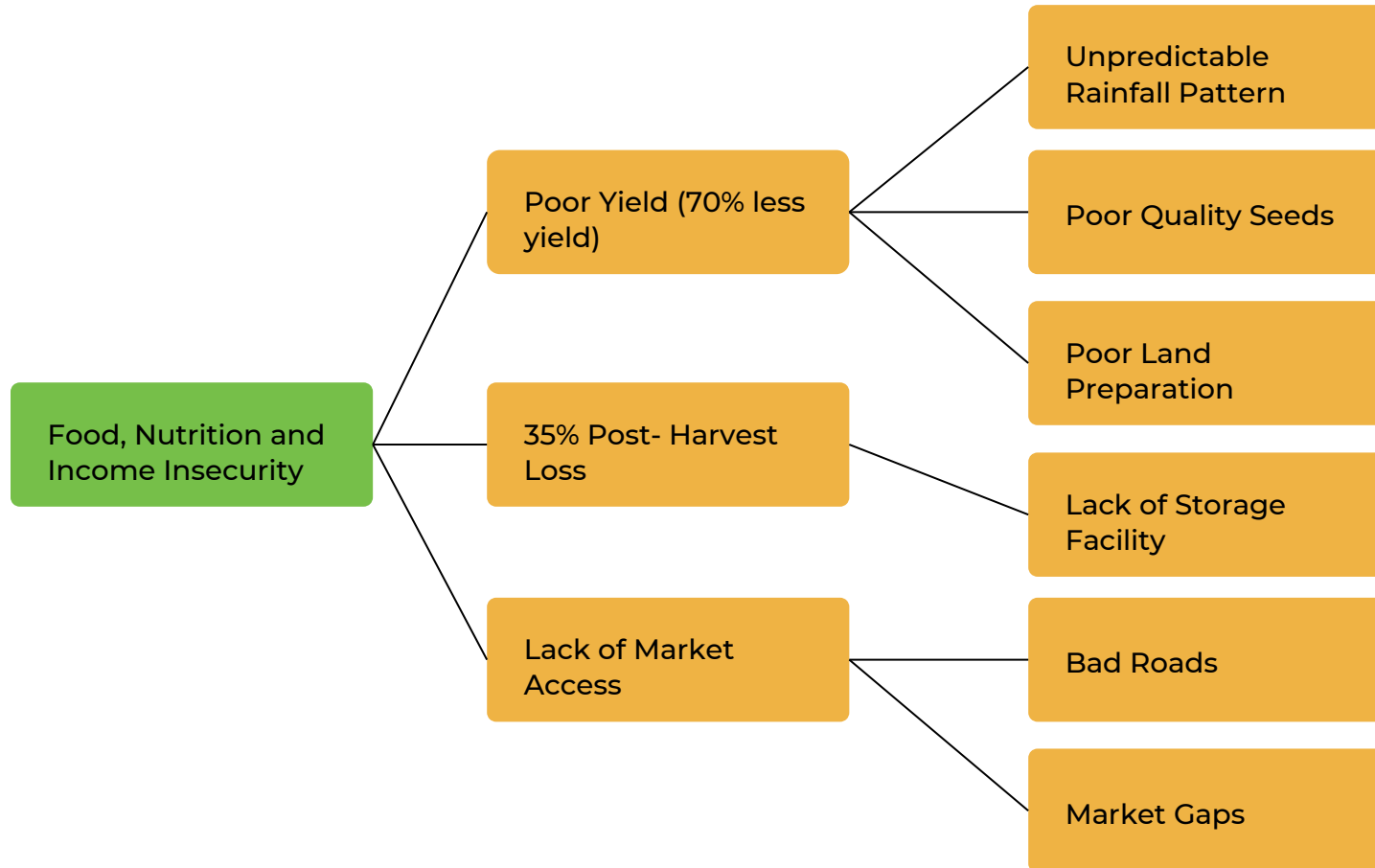




...the difference in agribusiness

Providing Access to Information, Inputs,
Services & Market for Smallholder Farmers

GLOBAL CHALLENGE FOOD, NUTRITION, INCOME INSECURITY



CUSTOMERS

Smallholder Farmers in hard-to-reach communities, Agro Input Dealers, Service Providers, and Grain Aggregators



Women Smallholder Farmers in Northern Ghana

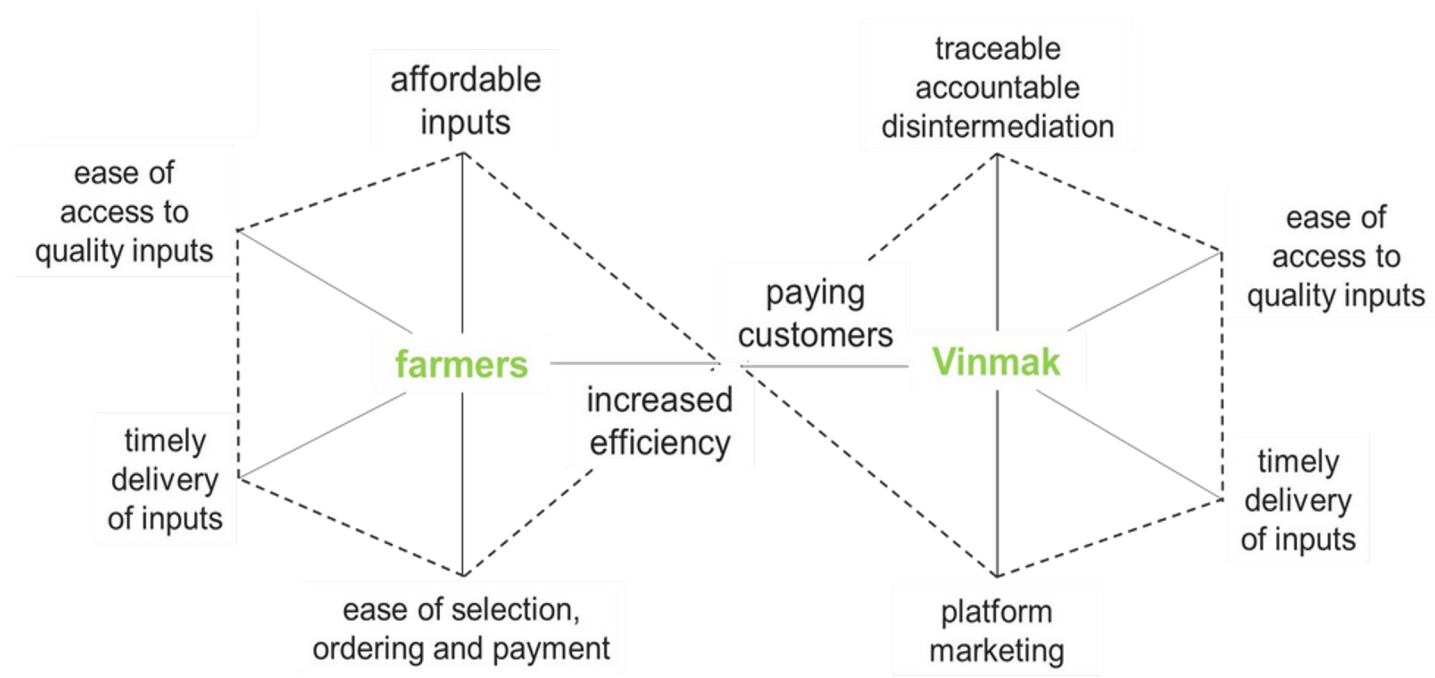
Who need Farm Inputs, Information, Mechanization Services, and Guaranteed Market

OUR VISION

Making a difference in agribusiness through quality farming



SOLUTION



Our market potential

Providing access to smallholder farmers in Africa

9.4%

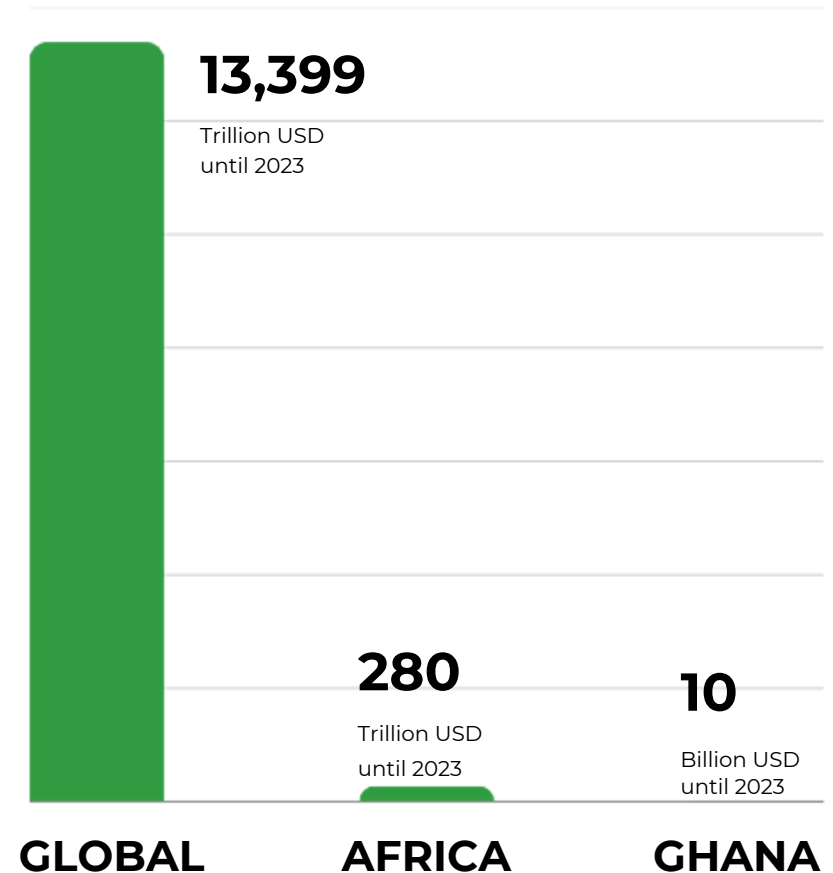
CAGR (Compound Annual Growth Rate)

5.66%

GROWTH Rate

The market we address

Vinmak Farms operates in the agriculture value chain



MONETIZATION STRATEGY



Sale of Inputs
Sale of Grains
Commission on
Sales
Mechanization
Service Fees

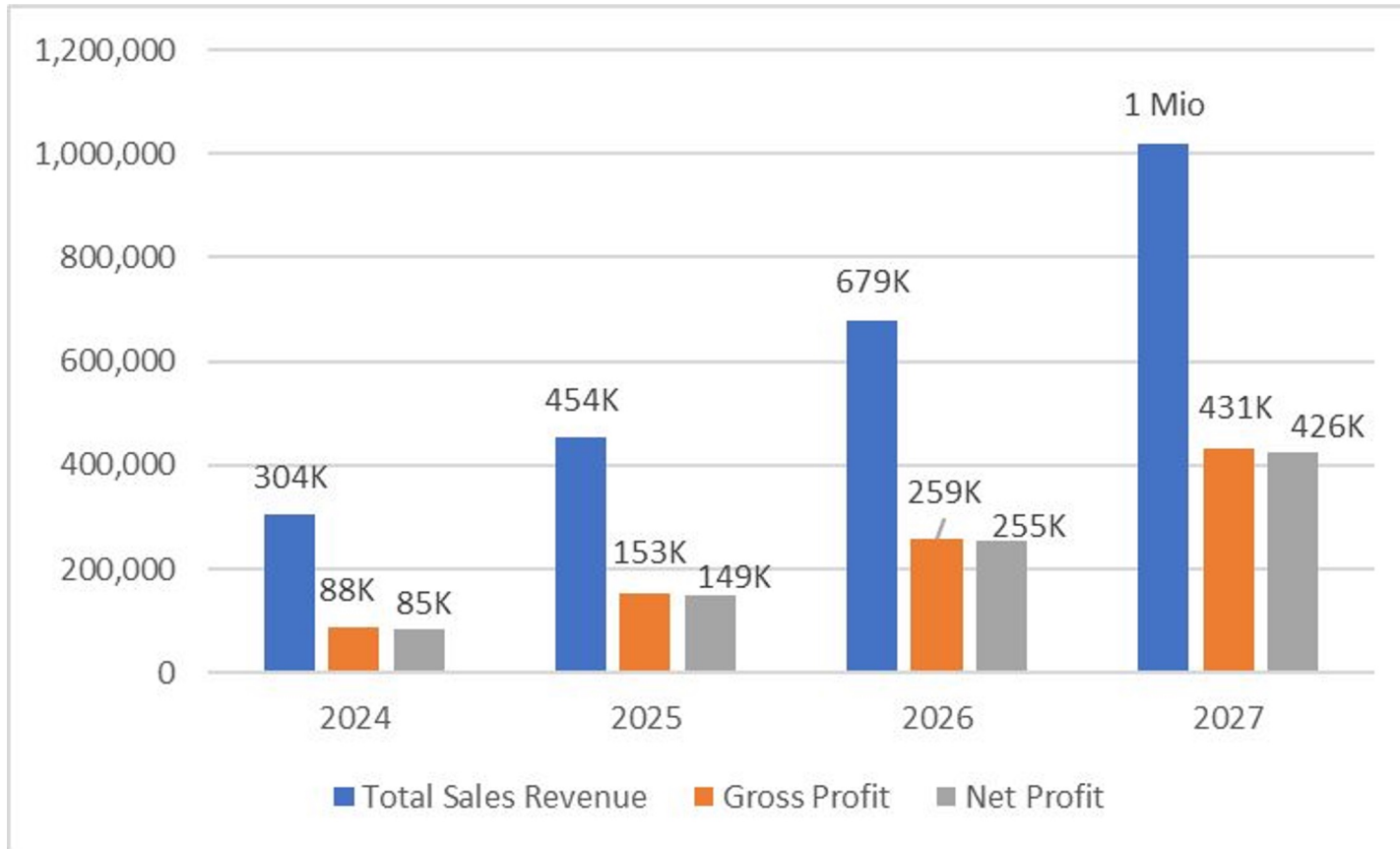


Product
purchases and
Service fees



Help
customers
access to input
credit

FINANCIAL PROJECTIONS



OUR COMPETITION IS OUR AMBITION

How we stand out

- **Holistic solution** - all solutions in one dashboard
- **Highly scalable** - Technology developed for global rollout
- **Broad customer base** - ready to scale to numerous locations

Company	Vinmak Farms	AgroCenta	Trotro Tractor	Complete Farmer
Holistic Solution	+	X	X	X
Highly Scalable	+	+	+	+
Broad Customer Base	+	+	+	+

DOING GOOD BY GROWING FAST

80%

YoY revenue
growth rate
2017 - 2023

20%

Revenue Churn
Rate

>1000

Smallholder
Farmers
Since 2022

>25

Monthly active
users
Status Sept 2023

\$55K

Start To Date (STD)
Revenue
Status Sept 2023

\$ 13K

Annual Run Rate
Status Sept 2023

10/23

Customer Acquisition Cost (CAC)
VS
Lifetime Value (LTV)
Status Sept 2023

\$1

Million

**Investment
Opportunity**
Closing by Dec 2024

ROADMAP

Product

Company

**Mar
2024**

Pilot/Prototype Testing

Piloted in Northern
Ghana

Training for all Team Members

Product education for team
members

**May
2024**

MVP Launch

Say more

Tech Team fully staffed

Say
more

**May
2024**

Product Marketing

Say more

Opening Farmer Support Centre

Say
more

**Mar
2025**

Regional Expansion

Say more

**Let's Make a
difference!**



We are raising
\$500,000

OUR TEAM

CORE TEAM



**Michael Vinyo
Addae** CEO



**Abdul-Razak
Dayan** COO



**Harriet Fafa
Motte** M & E

ADVISORY BOARD



Amos Rutherford Azinu,
PhD CEO, Legacy Seed



Elvis Mawuli Addae
Head of Solutions, West
Blue Consult

PARTNERSHIP



DeeTek



LCIC
EMPOWERING GHANA'S SEED INDUSTRY


THANK YOU

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