



Trotro

**Innovation In Last Mile
Logistics and
E-commerce in Africa -
TrotroLive**

Doing good by growing fast

<p>€2,370,000</p> <p>Total revenue = transactions revenue + subscription revenue</p>	<p>€51,000</p> <p>Total expenses</p>	<p>€2,315,000</p> <p>Net Cash Inflow</p>	<p>€30/5yrs</p> <p>Customer Acquisition Cost (CAC) vs Life Time Value (LTV)</p>
<p>€3000</p> <p>Customer loss projection</p>	<p>>10,000</p> <p>Monthly active users <small>Status Sept 2023</small></p>	<p>€27,780,000</p> <p>Annual Run Rate</p>	<p>3 mio €</p> <p>Investment Opportunity <small>Closing by Dec 2024</small></p>



The painful experience in Trotros and parceling sending

Meet Kwasi a regular trotro commuter, who's used online shopping, recently bought a 12 GHS watch on Whatsapp from a vendor. If Bolts/Uber delivers the item, it would cost him 35 GHS from East Legon(American House) – Arts Center, Accra. The last mile cost deters Kwasi from buying the item .

DIGILOGIC

Trotro
Transportation
Information readily
available + Trotro
Store with Efficient
pricing delivery.
Everywhere. For
everyone.
Our vision



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DIGILOGIC

reinventing last mile logistics – with efficient delivery

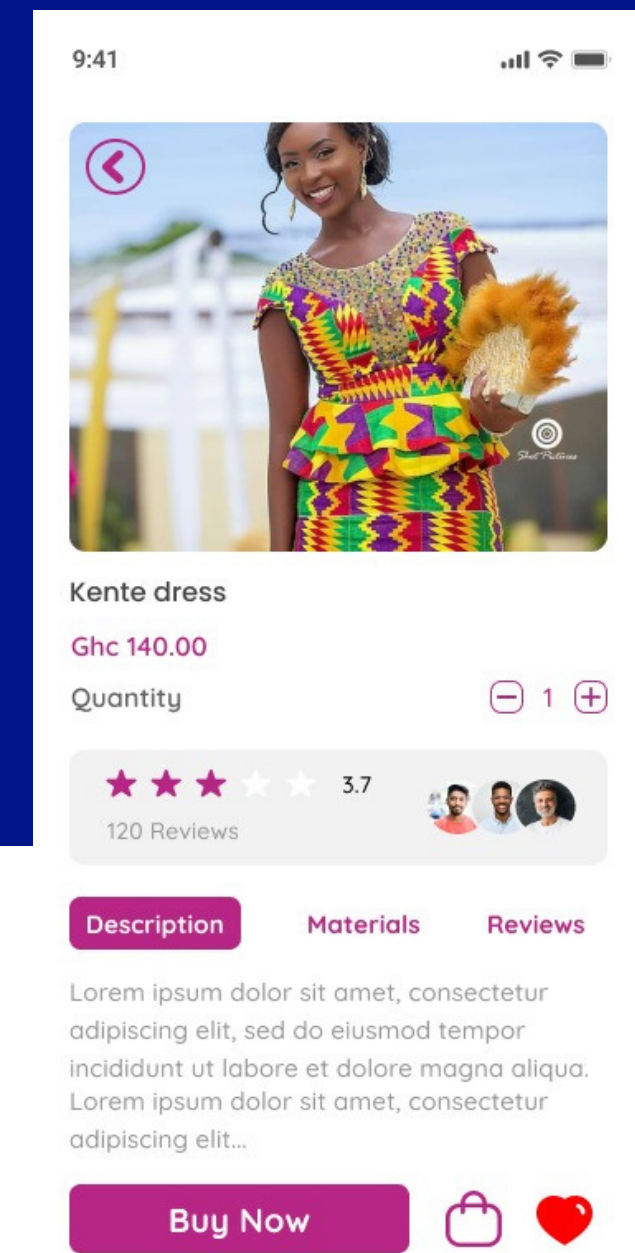
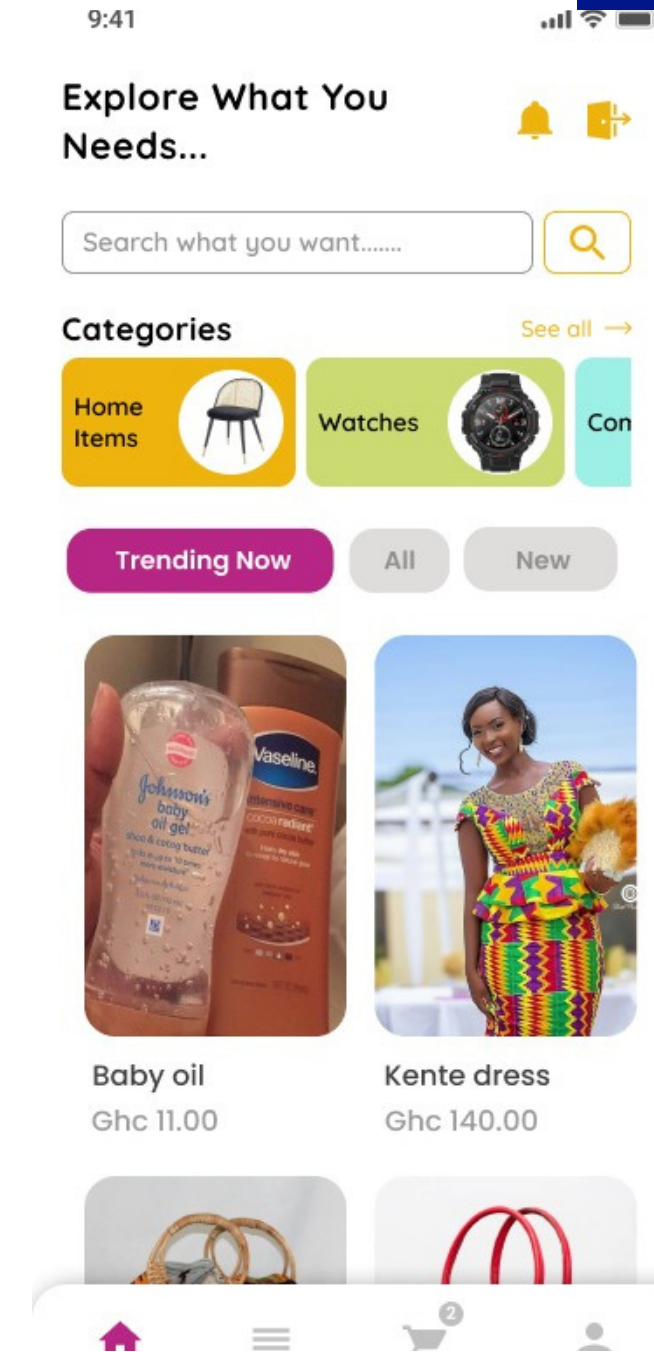
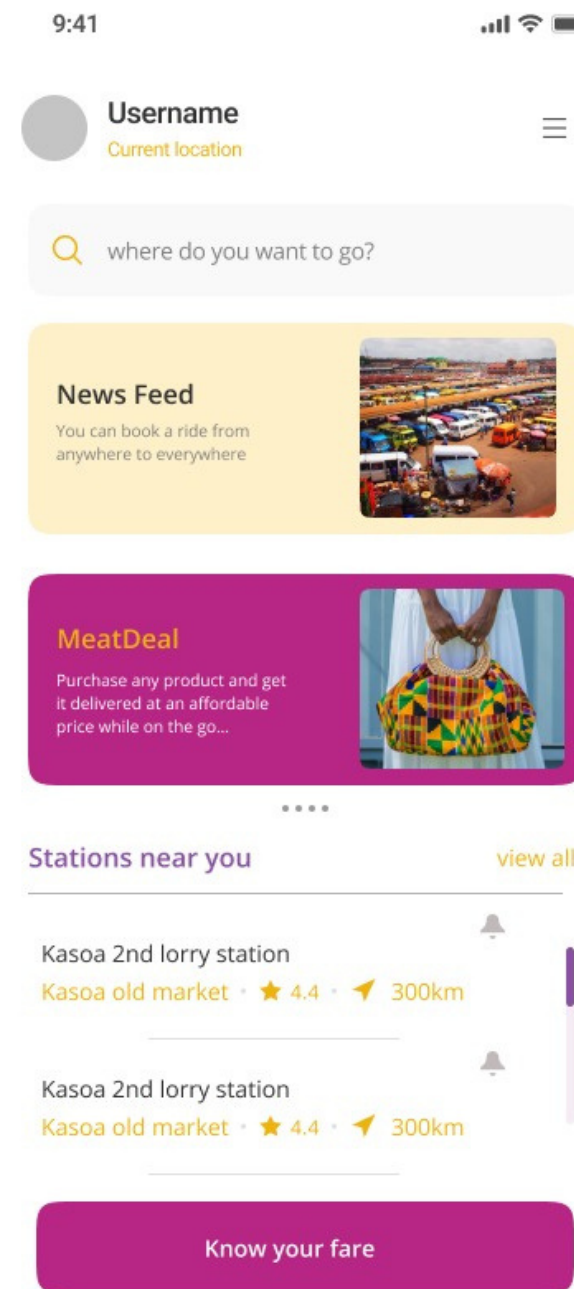


Image Source:
<https://images.app.goo.gl/BG8hPrLJdDG4UBes9>

Hilda, 23 years old

Hilda is one of **350K** who miss out on best deal on e-commerce platform because the delivery alone is expensive than the item itself; However Hilda is also one of the store vendors who lose a lot sales because of last mile logistics and a regular Trotro commuter as well..

TrotroLive - information on more 3K+ trotro network + E- commerce



Our market potential

Becoming Africa most trusted transportation information app with first in peer 2 Peer Parceling logistics intercity with public transport.

100% CAGR (Compound Annual Growth Rate)

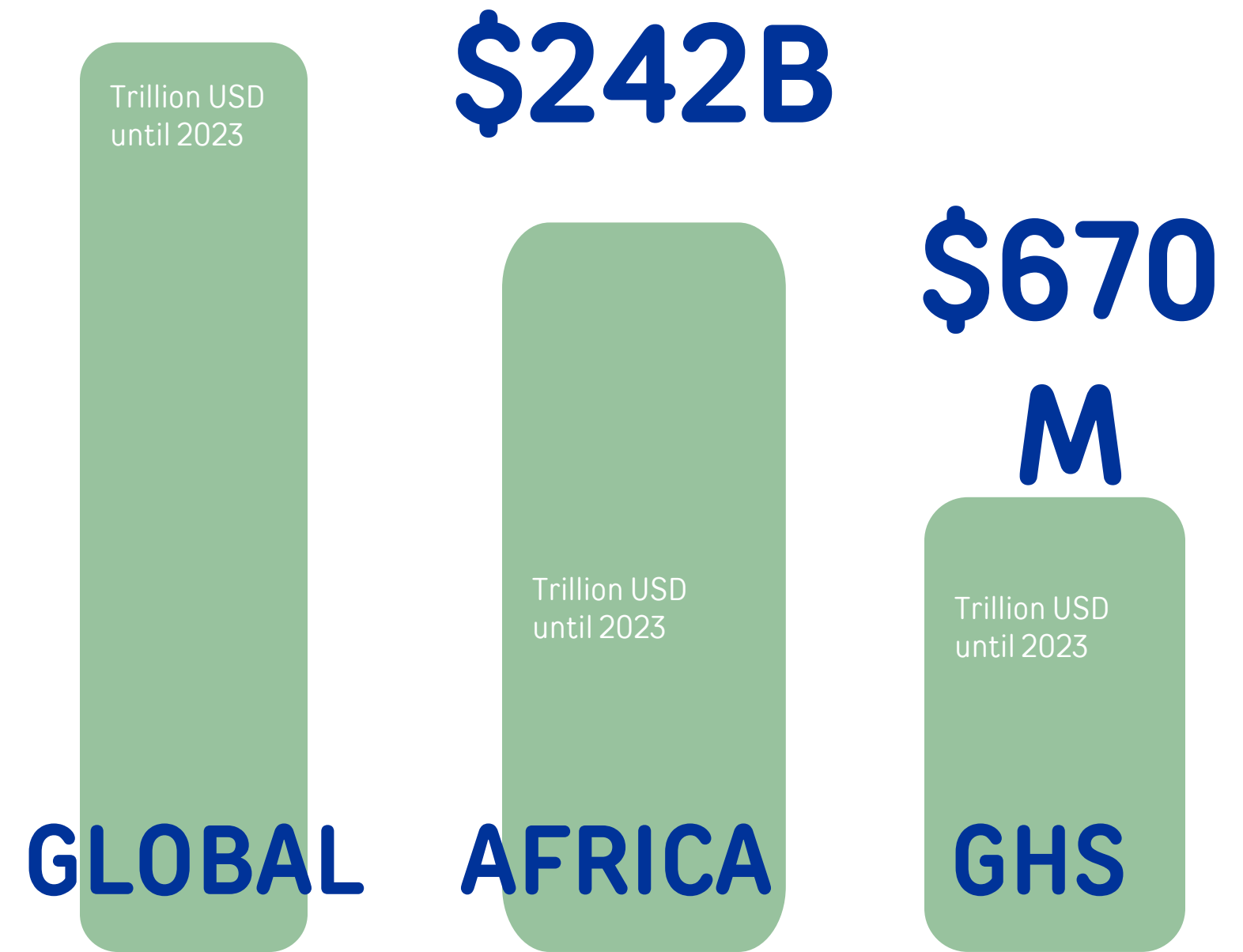
6.6% GROWTH Rate



The market we address

TrotroLive operates in a fast-growing market, more disruptive innovation

\$24029B



Roadmap

Product

Company

Dec 2023

Pilot/Prototype Testing

We creating open testing our app

Product Manager Onboarding

Team leader

March 2024

MVP Launch - Trotro Store

Version 1.2.2

Tech Team fully staffed

Jan - to have officially contracts with them
2Devs + 2 interns

March, 2024

Feature x Notification

Live tracking parcels and bus stops

Opening Company Headquarter

Say more...

May, 2024

Regional Expansion

Expanding To Kumasi



Our competition is our ambition

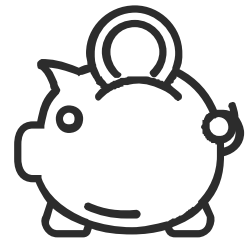
Company	TrotroLive	TroFare	Tap n Go	Trober
Trotro Information	+	+	+	×
Trotro Delivery	+	+	×	+
Strong Brand		×	+	×

How we stand out

- ✓ **Holistic solution** - all solutions in one dashboard
- ✓ **Highly scalable** - Technology developed for global rollout
- ✓ **Broad customer base** - ready to scale to numerous locations

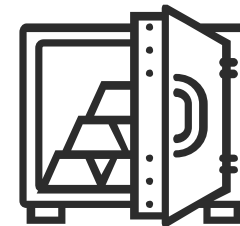


Monetization strategy



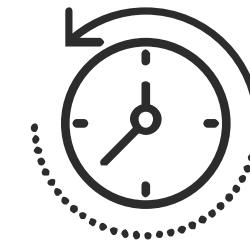
Monthly subscriptions

How we will make money



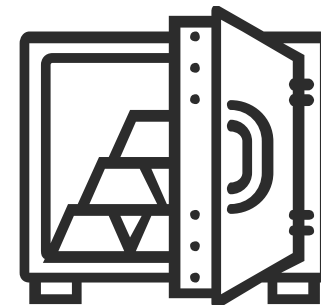
tracking trotro for car owners + selling IOTs + subscription to premium app

What our pricing model looks like



Loans help drivers get access drivers license

Considerations we are making to grant
maximum access for our model



Digital Offline Taxi booking, and peer 2 Peer logistics on a global level



Financial projections

We will deliver outstanding results until 2025, reflecting our competitive advantage and the strong customer demand.



\$2.9 mio

Net revenue
as of Jan 2024



15 percent

Operating margin
as of Jan 2024



\$2.9 mio

Free cash flow
as of Jan 2024



Our Team

We overcome obstacles to do what is necessary. We lead by vision to make our dream a reality.



CORE TEAM



Godfred Addai Amoako
CEO



Hilda Adamu
COO

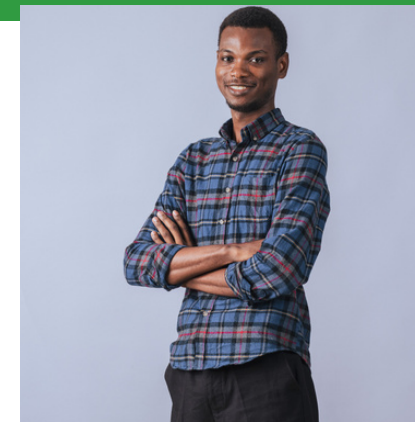


Joseph Endale
CFO

ADVISORY BOARD



Stephen Fox
Scientific Research VTT



Prince Docris
part Of Top 1% techies.



Name Surname
Angel Investor

DIGILOGIC

**In the midst of chaos,
find your opportunity;
for in quitting, you may miss the chance
to discover your greatest strength.**

**We are raising
300K \$**



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Thank You.

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Brakoose



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