

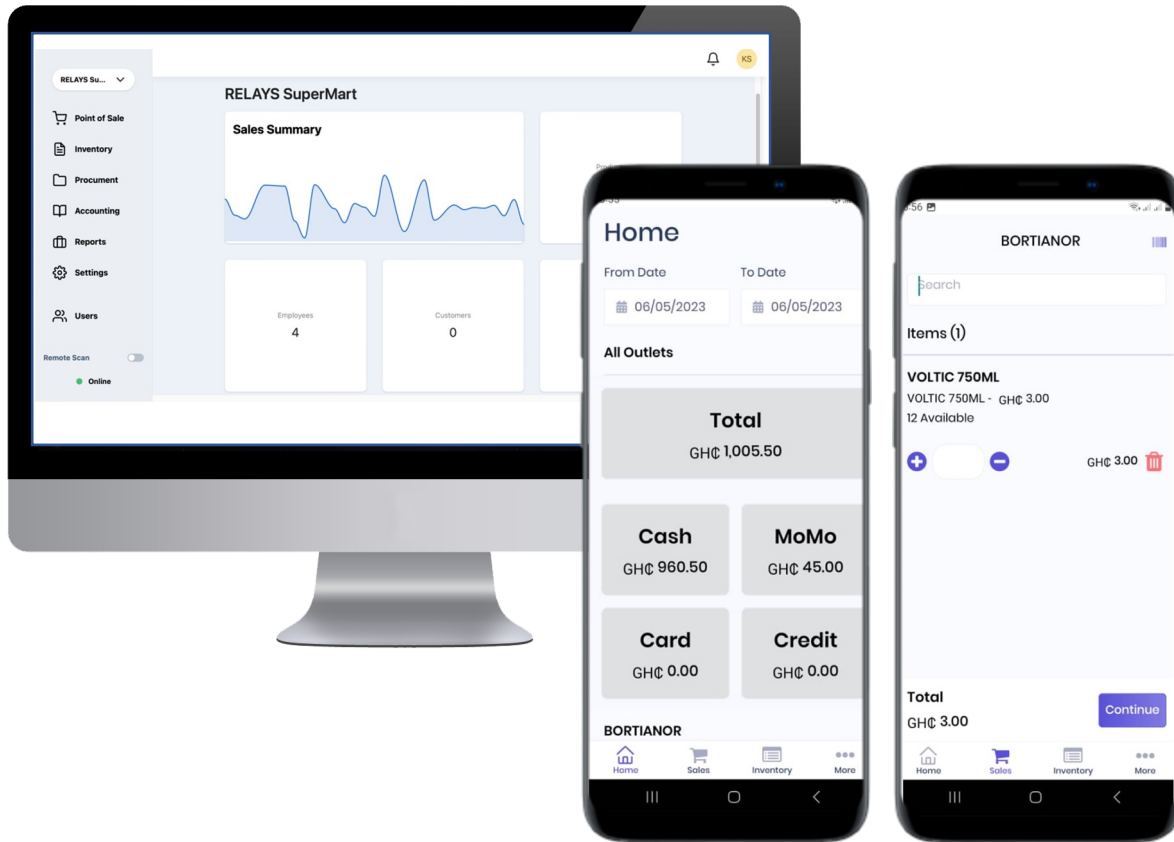


# DEFTPAL INVESTOR

## PITCH DECK



# Our prototype of 1 module of the solution in 18 months



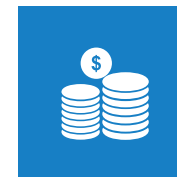
Sales Processed  
\$7M+



Customers  
5



Location  
17



Revenue  
\$3K+

# SUPPLY CHAIN INEFFICIENCIES IN AFRICA



**\$372B**

Supply chain fragmentation  
costs 7% – 12% of Africa's  
GDP Annually.

## **Fragmentation**

Complex supply chains hinder visibility, leading to delays and increased costs.

## **Lack of Transparency**

Difficulty in tracking goods and verifying product authenticity.

## **Limited Access to Finance**

Difficulty in obtaining affordable credit for small businesses.

## **Inefficient Processes**

Manual paperwork, redundant tasks, and communication gaps slow down operations.

# THE PROBLEM



Low Customer  
Satisfaction



Low  
productivity



Restricted  
Market



Limited access  
to finance

# OUR VISION (RIMDESK)

A holistic and more predictable supply chain.



## Accessible Across Devices

Our solution is available on smartphones, laptops, and tablets, providing convenience and flexibility for users. No matter where they are, users can stay connected and manage their supply chain operations effortlessly.



## Hybrid Cloud-Based Infrastructure

Utilising the power of cloud computing, our software ensures scalability, security, and real-time data access. Users can confidently store and retrieve data, streamlining their supply chain processes.



## Collaborative Work Environment

Our software enables seamless collaboration and communication among stakeholders, allowing for efficient decision-making and problem-solving.

# THE SOLUTION

Standardise  
Operations



Streamline  
Production

Market  
Access



Financial  
Inclusion

# The solution for African SMEs

Amanex is 1 of over **5m MSMEs** in Ghana who are suffering from low productivity, lack of access to market due to supply chain fragmentation.



# HOW WE IMPACT THE SUPPLY CHAIN

RETAILER'S STORE

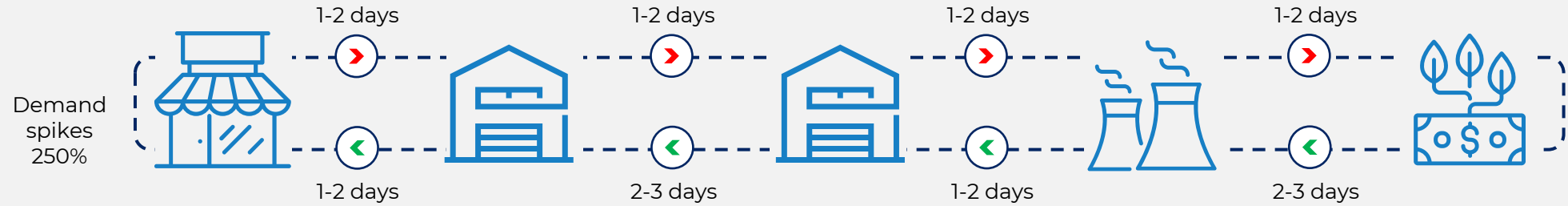
RETAILER'S WAREHOUSE

MANUFACTURER'S WAREHOUSE

MANUFACTURER'S FACTORY

RAW MATERIAL

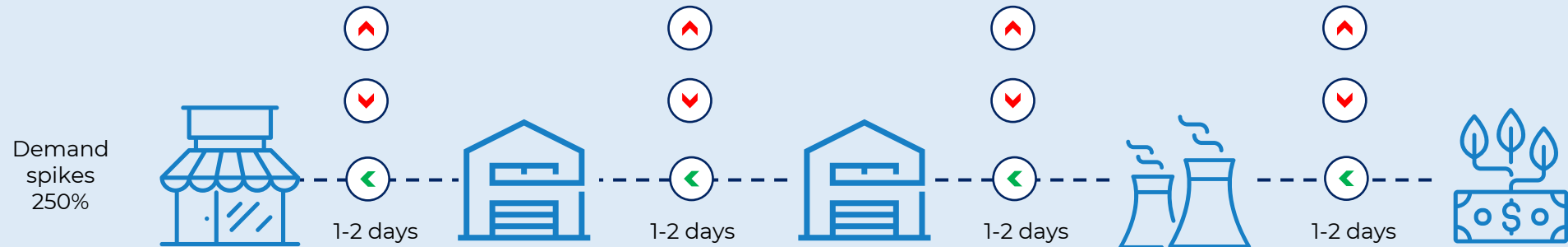
Traditional Supply Chain



Total: 10-18 days

REAL TIME INFORMATION – NO DELAY IN PASSING INFORMATION ACROSS THE SUPPLY CHAIN

Demand-Driven Supply Chain



Total: 4-8 days

INFORMATION FLOW

PRODUCT FLOW

# THE MARKET PLACE

Most eCommerce vendors in Africa must deal with disappointing customers when product in their showcase (online) runs out but has been ordered by a customer.

**Our goal is to integrate with social media marketplaces.**

## **We will address B2B and B2C constraints on businesses**

RIMdesk addresses the specific needs of B2B and B2C marketplaces by enhancing operational efficiency, improving customer satisfaction, flexibility, and providing valuable insights through data analysis.

## **Realtime end-to-end information**

With real-time information African manufacturers and retailer can actively practice drop-shipping and keep customers satisfied.



## THE OPPORTUNITY

**\$348B<sup>+</sup>**

### Africa's Aggregate Market Size

Africa's eCommerce market size is \$241.6 billion – [imarc Group](#)  
Africa's supply chain finance market size is \$41 billion – [UNTAD Africa Report](#)  
Africa's fintech market to reach \$65 billion by 2030 – [BCG](#)  
Africa Supply chain management software market size is \$231.8 million – [Statista](#)

**\$3.48B<sup>+</sup>**

### RIMDesk Addressable Market

RIMDesk is seeking to address 1% of the market size in the next 10 years

# PRODUCT ROADMAP



## **Full Product Prototype – March 2024**

Complete initial prototype of the solution and test with selected customer for feedback.



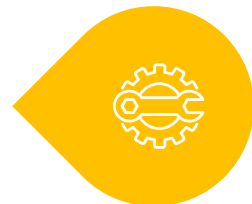
## **MVP Pilot – June 2024**

We will recruit additional software engineers and mathematicians to complete feature of the full supply chain model.



## **Payment Processing License – Sept. 2024**

We seek to complete all processes for to acquire regulatory licenses for our fintech module.



## **Expansion Across Ghana – March 2025**

Start rapid expansion across Ghana.

# OUR COMPETITION

We provide a holistic supply chain solution for African businesses.

Company	DeftPal	Oze	Tally ERP	Storefront
Production management	+	×	×	×
Smart Contract	+	×	×	×
Inventory Management	+	×	+	×
Accounting & Bookkeeping	+	+	+	+
Human Resource Management	+	+	+	×
Integrated Payment	+	×	×	+
eCommerce	+	×	×	+
Social Media Integration	+	×	×	×
Procurement Management	+	×	×	×
Supplier Management	+	×	+	+
Invoicing	+	+	+	+
Customer Management	+	+	+	+

## How we stand out

- ✓ **Holistic solution** - all solutions in one application
- ✓ **Highly scalable** - Technology developed for Africa wide roll-out
- ✓ **Broad customer base** - ready to scale to numerous locations

# THE BUSINESS MODEL – Short term

## SILVER

**\$5**  
/mo

Full Inventory Management

Streamline Procurement

2 Inventory Locations   
\$5 Per Additional Location

**CHOOSE PLAN**

## GOLD+

**\$9**  
/mo

Bookkeeping

Invoice Management

Statistics & Reporting

Internal Controls

**CHOOSE PLAN**

## PLATINUM+

**\$15**  
/mo

Payroll Management

Manage Core HR Activities

Maximum 15 staff   
\$0.50 Per Additional Staff

**CHOOSE PLAN**

## DIAMOND+

**\$25**  
/mo

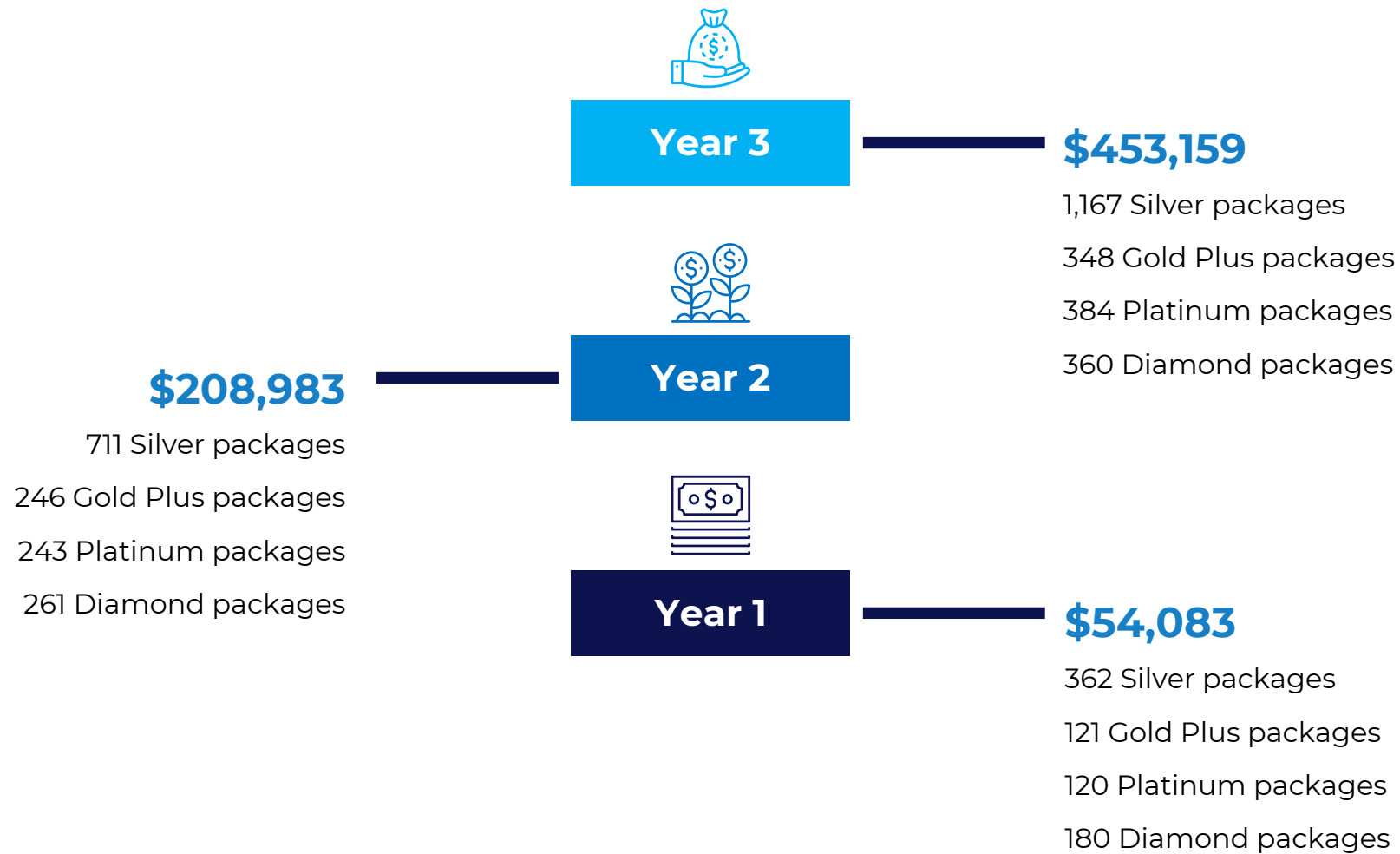
Production Planning

Track Production Batches

Track Machine Hours   
\$5 Per Additional Factory

**CHOOSE PLAN**

# 3-YEAR REVENUE PROJECTION



# THE TEAM



**KINGSLEY SAMUEL GABISO**

Co-Founder & Product Manager  
DeftPal



**THEODORA TETEY**

Co-Founder & Director of  
Partnership DeftPal



**JOSEPH AKITOYE**

Technical Lead, DeftPal

SCIENTIFIC ADVISOR: **STEPHEN FOX, PhD DSc Principal Scientist at VTT**

# WHAT WE NEED

We are seeking to raise **\$150,000 for 10% equity** to drive the next phase of product development and customer acquisition.



**Technology**  
\$57,250



**Equipment and Operations**  
\$42,550



**Sales & Marketing**  
\$35,690



**Hardware**  
\$14,510

## Contact

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McCarthy Hill  
Accra – Ghana



# Thank You



RIMdesk



DeftPal