



**PRESS**

Joint Press Release

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**By Digital Hub Logistics, VTT,  
Friuli Innovazione, Endeava, MEST,  
Prototipi, and BongoHive**

17 May, 2022

## DIGILOGIC nourishes African tech-talents

DIGILOGIC, a Horizon 2020 project funded by the European Commission, has designed three opportunities for young entrepreneurs, innovators, start-ups and SMEs to nourish their ideas, foster job opportunities and self-employment.

### **DIGILOGIC CAPACITY BUILDING PROGRAMME**

The Capacity Building programme is an inclusive digital and entrepreneurship programme that is **targeting 30 participants, spread across 5 countries in Africa**: Zambia, Ghana, Nigeria, South Africa, and Kenya. The programme will run in June and November, and will be delivered through hybrid and virtual methods.

For four weeks this June, MEST(Ghana) and BongoHive (Zambia) will train unemployed youth to build their **digital skills and entrepreneurship knowledge**, in order to boost their employment opportunities or develop their business models. The participants will have the opportunity to design a solution for a real-life case study for a logistics company. In addition, following successful competition of the programme the participants will have the opportunities to apply for internships and to take part in a **Virtual Job Fair** where they will have discussions with potential employers and access to concrete job opportunities.

Young people aged **between 18 to 35 who have been unemployed for at least 3 months** in the countries listed above are invited to apply for the **four week programme**. The ideal candidates should have an interest in the areas of business, technology and entrepreneurship, and display a willingness to upskill and reskill themselves. As part of the application process, each applicant will be required to complete a pre-learning course on Design Thinking, receive a Statement of Participation for completing the Business Model Canvas course and a pre-learning Digital Skills course.

Conditions for applications and the application form can be found on the [programme webpage](#). Applications for the DIGILOGIC Capacity Building programme **close on Friday 20 May 2022**. Female aspirants are strongly encouraged to apply.



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## CO-CREATION IMPACT LABS

DIGILOGIC will soon launch **6 Co-Creation Impact Laboratories, a peer-to-peer hands-on experience**. During the laboratories, a series of real African business cases in the Logistics Critical Mile will be presented and analysed with the support of European and African Digital Innovation Hubs (DIHs) facilitators.

Participants, techy guys, would-be entrepreneurs and self-employed people, skilled startups, SMEs, and ICT professionals **from any country in the European Union and in Africa** - will have the chance to boost personal skills and develop their professional network through an experience of **collaborative work on digital solutions to answer logistics business needs proposed by the Labs Leader**.

DIGILOGIC facilitators, led by Friuli Innovazione, will support the participants with Service Design, Fast Prototyping, and logistics technologies uptake. Participants will have the chance to refine their problem-solving attitude and the capability to spotlight the potential of using digital technologies in the Logistics Critical Mile. The hands-on methodology and the group work will foster the contamination among different mindsets and backgrounds.

Each Lab will last 16 hours and it will be organised in 4 fully remote sessions for 2 weeks. **The first Co-Creation Lab will be held between July 11 and July 29 and the applications will open at the end of May.**

## CALL FOR PROPOSALS DIGILOGIC SMART LOGISTICS CHALLENGES

DIGILOGIC launched a **call for proposals focused on digital logistics in one of four phases of the value chain: warehousing, transportation, point-of-sale, end-user experience**. Innovators, start-ups, SMEs from Ghana, Nigeria, Zambia, Finland, Germany, Italy. Also, from Botswana, Kenya, Malawi, Mozambique, Namibia, South Africa, Zimbabwe.

Successful proposals will:

- Participate in a 3-day Bootcamp in Europe with relevant experts
- Enjoy 12 months of support (85 hours) from technology, business and logistics experts from Europe and Africa.
- Have 12 months of access to Digital Innovation Hubs facilities in Africa and Europe (up to 85 hours)
- Enjoy marketing support to meet investors and uptakers

**Proposals can be submitted online on the [Challenges webpage](#) by 31st August.**



## DIGILOGIC

The European Commission has granted EUR 1.9 million to DIGILOGIC, a three-year Horizon 2020 project to boost cooperation and long-term, sustainable partnerships between European and African Digital Innovation Hubs (DIHs), paving the way for innovators, startups, and SMEs to jointly develop smart logistics solutions in close cooperation with industries and investors. The DIGILOGIC project is deployed by a consortium comprising three DIHs in Europe - Digital Hub Logistics Dortmund (Germany), VTT (Finland) and Friuli Innovazione (Italy); two DIHs in Africa - MEST (Ghana) and BongoHive (Zambia); the system change facilitator Endeava (Germany) and an SME Prototipi (Nigeria).

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### European Partners



### African Partners



This press release and a press picture is available [here to view and download](#).

For more information on the DIGILOGIC project please see [www.digilogic.africa](http://www.digilogic.africa)

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